



Annual Report 2015/6



Improving older people's
lives through creativity



Chair's Report

Equal Arts has had another exciting year – we continued to expand with HenPower being delivered nationally and an ever increasing number of arts and care settings delivering creative activity.

We were finalists in the North East's Charity of the Year Awards and were invited by The Baring Foundation and the British Council to Japan to help inform and influence. We also hosted Dutch artists as part of a European Exchange to share best practice. Closer to home, we continued to help set up and support resident and relative groups in care settings and bring in artists to deliver quality programme.

Pauline Wiper, Chair

Bringing creativity into care



Our HenPower project has attracted a huge amount of interest and this year hen-keeping and creative sessions were delivered in 36 venues across the UK with a pilot in Australia. Combining hen-keeping with weekly creative sessions led by artists, the project helps improve wellbeing and reduce loneliness.

Demand for HenPower saw us recruit five additional HenPower Associates to coordinate the project across the UK. HenPower highlights included:

- Being named finalists in ITV Good Morning Britain's local hero category in the Pride of Britain Awards.
- Supporting the National Lottery to celebrate 20 years of giving.
- The benefits of HenPower in the North East being showcased to a national audience on the first Songs of Praise of 2016.





NORTH
EAST

YORKSHIRE

LEEDS

LANCASHIRE

NORTH
LONDON

SOUTHEND

SOUTH
LONDON

BRIGHTON

Ageing with independence

Creative Friends was piloted in Gateshead and supported people at risk of isolation in their own homes to meet new friends and explore shared creative interests. As a paid-for service this was a first for the charity. Participants were joined by volunteers to enjoy creative experiences together at various venues.

creative age

Following a successful pilot in early 2015 Creative Age was awarded funding of £200,000 over 18 months. The project developed and supports seven cultural venues across the North East and Cumbria to provide regular dementia-friendly creative activities for older people and their carers.







“Being creative has made me realise that when you feel down this is the sort of thing you should be doing. I had stopped because I was not well. Instead I was concerned about remembering to keep things tidy and not forgetting how you do things. Now I know if there is something you like doing, then that is more important. It has helped me turn back to the things I used to enjoy. I had just stopped but now I have that enthusiasm back.”

Joycelyn Grieves, Creative Age participant



Training for artists and care staff

Our creative training for care staff and artists working with older people continued to increase as we met demand. This year we have developed our relationship with the Tyne and Wear Care Alliance and raised awareness of the importance of creative care alongside physical care for residents. As our programme has grown so too has our team of experienced, freelance artists who deliver innovative sessions in over 50 venues.

"I'm always very impressed with Equal Arts with regards to new ideas to give our residents a feeling of happiness and a sense of belonging. I can't believe how much I've learnt that is so relevant to my work in the care home."

Activity coordinator





Balance Sheet at 31st March 2016

	Notes	Unrestricted fund £	Designated funds £	Restricted funds £	2016 Total funds £	2015 Total funds £
FIXED ASSETS						
Tangible assets	14	261	-	86	347	629
CURRENT ASSETS						
Debtors	15	4,249	-	9,400	13,649	24,474
Cash at bank and in hand		<u>87,597</u>	<u>20,000</u>	<u>205,195</u>	<u>312,792</u>	<u>180,289</u>
		91,846	20,000	214,595	326,441	204,763
CREDITORS						
Amounts falling due within one year	16	<u>(6,641)</u>	-	<u>(7,431)</u>	<u>(14,072)</u>	<u>(23,007)</u>
NET CURRENT ASSETS		<u>85,205</u>	<u>20,000</u>	<u>207,164</u>	<u>312,369</u>	<u>181,756</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>85,466</u>	<u>20,000</u>	<u>207,250</u>	<u>312,716</u>	<u>182,385</u>
NET ASSETS		<u>85,466</u>	<u>20,000</u>	<u>207,250</u>	<u>312,716</u>	<u>182,385</u>
FUNDS	17					
Unrestricted funds					105,466	79,106
Restricted funds					<u>207,250</u>	<u>103,279</u>
TOTAL FUNDS					<u>312,716</u>	<u>182,385</u>

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Statement of financial activities
(incorporating an income and expenditure account)
for the year ended 31 March 2016

	Notes	Unrestricted fund £	Designated funds £	Restricted funds £	2016 Total funds £	2015 Total funds £
INCOME AND ENDOWMENTS FROM						
Donations and legacies	2	94	-	641,723	641,817	531,526
Charitable activities	5					
Equal Arts activities		-	-	89,255	89,255	73,720
Other trading activities	3	2,605	-	3,314	5,919	5,364
Investment income	4	353	-	-	353	16
Total		3,052	-	734,292	737,344	610,626
EXPENDITURE ON						
Raising funds	6	781	-	-	781	-
Charitable activities	7					
Equal Arts activities		1,399	-	604,833	606,232	495,058
Total		2,180	-	604,833	607,013	495,058
NET INCOME		872	-	129,459	130,331	115,568
Transfers between funds	17	25,488	-	(25,488)	-	-
Net movement in funds		26,360	-	103,971	130,331	115,568
RECONCILIATION OF FUNDS						
Total funds brought forward		59,106	20,000	103,279	182,385	66,817
TOTAL FUNDS CARRIED FORWARD		85,466	20,000	207,250	312,716	182,385

Directors

Pauline Wiper (Chair)
Trisha McDermott (Vice Chair)
Dolan Conway
Janet Ellis (res Nov 2015)
Cyril Winskell
Coun. Marilyn Charlton
Prof. Glenda Cook

Staff

Co-director - Douglas Hunter
Co-director - Alice Thwaite
Administrator/Finance Officer - Ann Oliver
Business Lead - Mark Sproat

Registered Office

Swinburne House
Swinburne Street
Gateshead
NE8 1AX

Bankers

Barclays Bank
215 High Street
Gateshead NE8 1AB

Registered Auditors

Greaves Grindle
Victoria House
Bondgate Within
Alnwick
Northumberland

Legal Advisor

Peter Aylmore

Registered charity number

517 352

Company Number

1992359

Thank you to: Creativity Matters, Carers' Creative Activities, Bensham stained glass windows, Cranlea Benefit Fording Group, Friends of Abbeyfield Alnwick, Artful Cadders of Winton Court, Wood Green Tenants' Association, Friends of Shadon House, Danielle Giddins, Ruari Glasheen, Grand Gestures, Emma Hardman, Izzy Harvey, Anton Hecht, Chris Heyday, Betty Hill, Jill Hlalo, Neil Hodgson, Olivia Hunt, Elsa James, Romi Jones, Bethan Laker, Rob Meek, Miriam Laville, Bethan Maddox, Isabelle of Phillips Court, The Confusers, Queens Meadow Activity Club, Friends of Elton Hall, Friends of Nefield, Huddleston Centre, Human Fire House, Orchard Care, Alton Care, Brighton and Hove Housing, The Kellett Fund, Arc in Section, Sarah Jane Mason, Walter Matthews, Mona McCarthy, Chris McHugh, Meg Middleton, David Nephine, Nicola Penberton, Amy Pennington, Louise Roe, Susan Ruffill, Anne Robertson, Louise Ross, Pate Ross, Nicky Roshon, Noralie Scott, Lynn Campbell, Neil Conneran, David Charlton, Chemaime Cooke, Liz Corney, Poppy Crawshaw, Phyllis Christopher, Jane Cuthbert, Allison Dean, Helen Ellis, Ellen Erichsen, Caroline Fenlman, Claire Ford, Jos Freester-Melville, Jon Flannan, Community Foundation for Tyne & Wear and Northumberland, Arts Council England, Hedley Charitable Trust, Dorlingdon Arts, Southend Public Health, Tyne and Wear Care Alliance, Newcastle University, Northumbria University



Gateshead Council, Ballinger Trust, Comic Relief, Esmee Fairbairn Foundation, Big Lottery Fund, Sue Woolhouse, Mick Wood, Kerry Wood, Cath Walshaw, Paula Turner, The Sandlimers, Kate Sweeney, Dani Singer, Hannah Shaw, Michelle Cadby, Josie Brooks, Sarah Bracey, Nicola Benge, Janie Banks, Clare Armstrong, Reuben Abrahams, Abbot Hall and Blackwell House, BALIC Centre for Contemporary Art, Mima, Washington Arts Centre, National Glass Centre.

Empowering resident and relative groups

We support people living in care to be involved in decision making in their care home and within their communities.

Often people find the idea of a 'committee' too much of a commitment, so we use creative ways to help decision making as part of the regular activities. Supporting residents to plan what they want to do and involving community groups helps people to feel valued and become part of the solution rather than being viewed as part of the problem.

"We were all thrilled to receive £10,000 which will help make a real difference to all who live here.

"We hope to give people a new purpose and bring them down to the lounge as it can be quiet at times. With these exciting activities we hope to revitalise our community and for people to get to know one another as friends rather than anonymous neighbours."

Irene Coatesworth, resident of Angel Court and resident and relative group secretary





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/equalarts0



@equal_arts

to be a treat
to meet a pal
for, now it's a
polystyrene
necessity to get
through the day